



WAGGA WAGGA  
BUSINESS  
**CHAMBER**

# SPONSORSHIP PACKAGES

2024



## **Our Mission**

To empower local businesses, impact positively on the the economy by connecting, educating, recognising and advocating to ensure a stronger future for Wagga Wagga



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# Introduction

The Wagga Wagga Business Chamber is a community of individuals and businesses that are passionate about all things business.

As a Chamber we see our role being advocacy, an enabler, a facilitator and a support network for everyone that chooses to do business in Wagga Wagga.

As an organisation we pride ourselves on living our values, being inclusive, innovative and collaborative. Our network is open to businesses of all shapes, sizes and industry and our growing membership reflects this. Our innovation has been demonstrated through our ability to keep supporting business throughout the most challenging times and deliver what we said we would no matter what. We recognise the importance of collaboration, partnering with organisations and leaders that will ensure that our community are getting the best outcomes.

We are a not-for-profit organisation with a volunteer board who are not only passionate about business but about our local community. Your sponsorship goes straight towards initiatives that support our local economy and local business. Some of these activities include programs such as Shop Local Wagga Wagga Gift Card program, developing business education and capacity building opportunities, as well as celebrating and advocacy for business and the region.

We look at all our sponsorships as partnerships, so you will be the first to know about upcoming events and be the first to be offered opportunities for new programs and events.

Thank you for taking the time to review our sponsorship packages. If you have any questions, please don't hesitate to contact me.

Kind regards

*Sally*



Sally Manning  
Business Manager  
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sally@waggachamber.com.au

# Our Board



Jennifer Hand  
PRESIDENT



Tim Sheather  
VICE PRESIDENT



Charles Talbot  
TREASURER



Lara Tritton  
SECRETARY



Sophia Hill  
DIRECTOR



Katy Day  
DIRECTOR



Ben Willis  
DIRECTOR

# Our communications



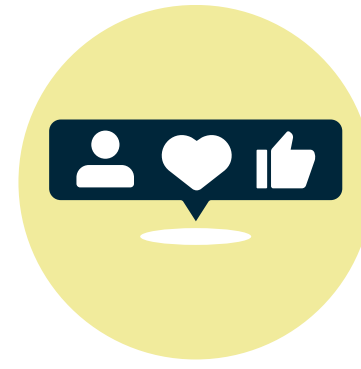
## Member only communications

Our database of 300+ members receive exclusive news and offers.



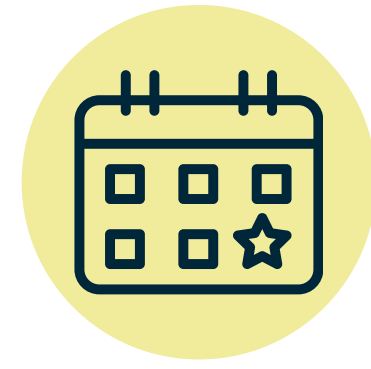
## Newsletter

Our free monthly newsletter allows us to connect with those specifically in business



## Social Media

We have a growing following Facebook, Instagram and Linked in



## Events

We have a calendar of events that educate, inform and provide networking opportunities



## Radio

We have a monthly breakfast interview on Triple M Riverina as well as advertising on both Hit FM and Triple M



## Podcast

Tune into Chamber Chat. Quality conversations with local business experts. Could you be our next guest?



## Meetings

We find the best way to stay informed is to meet with our members and learn more about them and their business



## Website

Our website provides information about the Chamber and features an online directory

# Our events



A great way to start the day, our business breakfasts consist of a short 20-30 min presentation followed by a short networking opportunity over breakfast.

Breakfast run from 7.00am to 8.30am.



Our Golden Crow Awards are the business night of nights celebrating the achievements of business and business leaders through a variety of categories.



Business After Hours is a great way to let people know who you are and what you do.

Followed by a short presentation/ speech you will have the opportunity to meet to network with guests over canapes and drink. Events run from 5.30pm - 7.30pm



Running similarly to Drop in Drinks, Coffee + Connect gives you access to a morning networking opportunity and everyone is invited



Drop in Drinks is our monthly evening networking event and everyone is invited.

Whether you're in business, interested in business or just want to meet other like minded people, this event is for you.

Sponsorship Package Inclusions	Crow Award Naming Rights POA	Crow Award Category Sponsor \$6,270	Gold Sponsor \$4,620	Silver Sponsor \$3,630	Bronze Sponsor \$2,640
12-month Chamber Membership	✔	✔	✔	✔	✔
Logo displayed on our website with redirect	✔	✔	✔	✔	✔
Premium listing in the online directory	✔	✔	✔	✔	✔
Post on social media channels	10	6	6	4	2
Priority to host a Business After Hours/Breakfast event + event management fee waiver	✔	✔	✔	✔	
	✔	✔	✔	✔	✔
Feature/sponsor 1 x monthly newsletter	✔	✔	✔	✔	✔
Opportunity to feature in Chamber podcast series 'Chamber Chat'	✔		✔		
	4	2	2	1	
Member to Member offers	8	4	2	Special Discount	Special Discount
Golden Crow Award Tickets	✔	✔			
Golden Crow Award Category Sponsorship	8 Bookings	6 Bookings	4 Bookings	3 Bookings	2 Bookings
Access to communal meeting space					



# 2023 Sponsors

## Media Partner



## Chamber Sponsors



## Golden Crow Award

### Major Sponsor



## Golden Crow Award Category Sponsor





# 2024 Golden Crow Awards Major Sponsor

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2024 Sponsor is OPTUS

## INCLUSIONS

- 12 months membership
- Recognition as major event sponsor on our website, newsletter and marketing
- A redirect from our website to your website
- Advertisements in our monthly newsletter
- 8 Complimentary tickets to the Golden Crow Awards
- Logo on all marketing and collateral for the Golden Crow Awards
- 1 full page advertisement in the Golden Crow Award program
- Placement of your banners at the event
- Mention as major sponsor at all Chamber events.
- Opportunity to host three events during your 12-month membership - 1 Business After Hours, 1 Business Breakfast and 1 special/luncheon event.
- Presentation of the Golden Crow Award
- 2 x tickets to exclusive sponsor luncheon
- Opportunity to partake in Excellence in Residence program



# Crow Awards Category Sponsor

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\$6,270

## INCLUSIONS

- 12 months membership
- Recognition as Award Category sponsor on our website, newsletter and marketing
- A redirect from our website to your website
- Opportunity to feature in our monthly newsletter
- 4 Complimentary tickets to the Golden Crow Awards
- Advertisement in the Golden Crow Award program
- Placement of logo on stage/screens
- Logo placement on finalist certificates
- Mention as award category sponsor at Chamber events
- Opportunity to host an event (Business breakfast or business after hours)
- Presentation of the category award on the night
- 2 x tickets to exclusive sponsor luncheon
- 2 x tickets to a special post awards breakfast (sponsors and winners to attend)
- Opportunity to partake in Excellence in Residence program



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## Gold Sponsor

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\$4,620

### INCLUSIONS

- 12-month membership
- Premium listing in our member directory
- Acknowledgement of sponsorship on our website with a redirect to your page
- Opportunity to host one Business event during your 12-month sponsorship - This will include event management by the Chamber.
- Advertisements in the Chamber newsletter
- up to 6 advertisements on the Chamber social media channels
- 2 tickets to the Golden Crow Awards
- 2 Member to Member Offers
- 2 x tickets to exclusive sponsor luncheon



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## Silver Sponsor

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\$3,630

### INCLUSIONS

- 12-month membership
- Premium listing in our member directory
- Acknowledgement of sponsorship on our website with a redirect to your page
- Priority to host one Business event during your 12-month sponsorship - This will include event management by the Chamber.
- Advertisements in the Chamber newsletter
- Up to 4 advertisements on the Chamber social media channels
- Special ticket discount on Golden Crow Awards
- 1 Member to Member Offers
- 2 x tickets to exclusive sponsor luncheon



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## Bronze Sponsor

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\$2,640

### INCLUSIONS

- 12-month membership
- Premium listing in our member directory
- Acknowledgement of sponsorship on our website with a redirect to your page
- Nil event management fee for Business Chamber event.
- Advertisements in the Chamber newsletter
- Up to 2 advertisements on the Chamber social media channels
- Special ticket discount on Golden Crow Awards
- 1 x ticket to exclusive sponsor luncheon

# Sponsorship Application for 2024

Upon return of this application a sponsorship agreement will be drafted and exchanged.  
Please return completed form to [manager@waggachamber.com.au](mailto:manager@waggachamber.com.au)

## Choose your level

NA Crow Award Major Sponsor

Crow Award Category

Gold

Silver

Bronze

## Choose how you would you like to pay

Up front

Quarterly

## Length of agreement

3 years

2 years

1 year

## Your details

Business Name

Contact Name

Position

Signature

Date

**Thank you for your support**



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